

Digital Media Semester Plan

Week & Date	Topic	Support documents
1 19	<p>Introduction: warm-up questions define DM, give examples of media & careers – discuss Top 5 Internet Safety risks</p> <p>ADVERTISING UNIT Day 1: slogans and logos //hwk: think of idea for original product to advertise 2 & 3: Gamania group practice & presentations Day 4: ppt on propaganda techniques, definitions Target group chart</p>	
2 20	<p>ADVERTISING UNIT M/T Day 5/6: Sketch out a plan for advertising your product Begin project (see rubric)</p> <p>W Day 7: QUIZ on Advertising terms</p> <p>TH/FR Day 8 & 9: finish work on advertising/ begin presentations if ready</p>	
3 21	<p>ADVERTISING UNIT Present advertising projects – vote if multiple classes</p> <p>Tripod and camera lesson Create list of norms for filming/leaving room, etc. Assign groups and topics (handbook blurbs from office or public service announcements for semester 2) Begin brainstorming w/group IMOVIE BASICS: Complete storyboard View movie for lesson 2: Start a new project Guided notes: 'Start a new project' Create mini-movie for practice (F) W= Study Day</p>	<p>Teacher's resources: Folder of example movies in DM folder storyboard form is in Pages under miscellaneous iMovie forms are in DM folder under iMovie</p> <p>Student handouts: Import Video Start a new project</p>

4 22	<p>IMOVIE BASICS</p> <p>Check in guided notes from last week</p> <p>Read together and view movie: Import Video, Add photos, Add titles</p> <p>Finalize mini-movie for practice and view in small groups</p> <p>Get STORYBOARD approved</p> <p>Complete SHOT LIST and get it approved</p> <p>Begin filming if both are OK – sign out space in school if leaving the room</p>	<p>Student handouts:</p> <p>2a Add video to a project (go over together; not notes)</p> <p>2b – photos</p> <p>2c – titles</p>
5 23	<p>IMOVIE BASICS</p> <p>Film shots for group movie as needed – sign out space in school if leaving the room</p> <p>Download DAILY onto each laptop (or use flash drive or email to share)</p> <p>Add: transitions, music, credits, and still and freeze frames</p> <p>W= Study Day</p>	<p>Student handouts:</p> <p>2d – transitions</p> <p>2a – enhance w/music</p> <p>2e – still frames and freeze frames</p>
6 24	<p>IMOVIE BASICS – PROJECT DUE THIS WEEK</p> <p>Finalize public service announcement & share to make it quicktime</p> <p>Name: hr_user_title</p> <p>Drop into dropbox</p> <p>View each one within group</p> <p>Select 1 to be viewed by class</p> <p>Are any ready for publication?</p> <p>Complete evaluation</p>	<p>Student handouts:</p> <p>if time:</p> <p>2 – enhance your project w/theme</p> <p>3 – create a trailer & convert a trailer to a project (long)</p> <p>Quiz on smartboard w/group – iMovie basics folder</p>
7 25	<p>Finish selecting movies</p> <p>QUIZ iMovie vocabulary</p> <p>W= Study Day</p> <p>Begin new unit: DIGITAL CITIZENSHIP: safety & security: Internet predators, Kaylee and Jason's stories</p> <p>Vocab: cookies, https, credit, URL (F = discussion)</p>	
8 26	<p>DIGITAL CITIZENSHIP</p> <p>recap topics from FR's discussion</p> <p>Internet Traffic Light (2 days) in groups & present 1 Digital Life 101 movie & concept map (gallery walk & vocab mini-quiz)</p> <p>vocabulary practice</p>	<p>Single copies of Internet Traffic light (1 slip per group)</p>
9	DIGITAL CITIZENSHIP: Privacy & digital footprint:	Copies:

27	-Privacy policies – T2T & jigsaw and report (M/T) -Pick a Host (begin T & finish TH) W= study day {retake iMovie vocab quiz? –study citizenship vocabulary? Review digital citizenship info?} -Oops I Broadcast it on the Internet case studies -QUIZ Citizenship vocabulary TH or FR FR: Top Secret	2 of privacy policies – jigsaw pairs for Pick a Host class set of “Oops I Broadcast it on the Internet” For Friday: http://media.commonsensemedia.org/games/top-secret.swf
10 28	TEST ON DIGITAL CITIZENSHIP & vocabulary NEW UNIT: GARAGE BAND – music – see Creating Music sheet (1–4) Jingles, voice effects, create music Lessons 1, 3, 5 YEARBOOK CAMERAS FR: BUTTON BASS	
11 29	GARAGE BAND – music Lessons 6, 8 & Songs 5 & 6 W= Study Day Magic GarageBand BUTTON BASS	
12 30	Introduce GARAGE BAND – podcast (watch examples) Review rubric, instructions on how to create a podcast Arrange groups/interest Research/Easybib Write script – go over ideas w/group so no overlap HOMEWORK: RECORD AUDIO	
13 31	GARAGE BAND – podcast An intro and cover art for all episodes w/i group Add credits, works cited, share to mp4 W= Study Day View w/i group and revise/edit using their suggestions finalize, view, tweak, perfect Reflection/quiz open time?: 1 hour of Code	Short week – Thanksgiving
14 32	GARAGE BAND – podcast Final perfect podcasts – is quality OK for publication? GarageBand reflection paper	
15	1 hour of Code	

33	W= Study Day IMOVIE ADVANCED – OR – credit recovery for other classes storyboard, shotlist, define B roll	
16 34	IMOVIE ADVANCED –or– credit recovery for other classes	
17 35	IMOVIE ADVANCED –or– credit recovery for other classes W= Study Day	
18 36	IMOVIE ADVANCED –or– credit recovery for other classes Final edits add music, title, credits, etc. View!	
	If time: Adobe Suite, VFTs, Cyber bullying campaign PUBLIC SERVICE ANNOUNCEMENTS Define Group mini-PSA keynote slide for morning announcements Show student-created slides	